

Summary of Qualifications

Five years of experience in web site design and front-end development. Expert in creating user-friendly sites with a comprehensive knowledge of formal usability testing. Experience with web analytics and search engine optimization. Effectively manage teams and projects, and deliver excellent presentations. Expertise in training people on hardware and software on Mac and PC, as well as site development techniques and standards.

Professional Experience

AIIM International Silver Spring, MD **Mar 2010 - current**

- **Web Designer:** Designed and created pages and CMS templates for AIIM.org
- Cleaned up HTML & CSS and simplified design of AIIM's eNewsletter templates
- Edited and posted audio and video content for YouTube Channels, Podcasts, Webinars, etc.
- Designed and published eBooks in PDF and ePub formats

Young Professionals in Foreign Policy Washington, DC **Dec 2010 - Jan 2011**

- **Freelance Web Designer:** Built HTML & CSS templates for CMS based on an independent graphic designer's mock-ups
- Made usability improvements to graphic designer's original mock-ups

IMS, Inc. Silver Spring, MD **Jul 2008 - Mar 2010**

- **Web Information Specialist:** Designed and built web sites for National Cancer Institute
- Implemented higher usability standards on existing sites and advised on usability of future sites
- Presented, demonstrated, and trained employees in current tools and trends in web technology

netlogicdc, LLC Bethesda, MD **Nov 2008 - Jan 2009**

- **Freelance Web Designer:** Designed and built netlogicdc.com
- Launch of new site significantly increased customer calls and search ranking

Chrysallis, Inc. New York, NY **Jun 2007 - Dec 2007**

- **Web Design Intern:** Developed dynamic Flash applications for subsidiary companies, including applications for a web site featured in the August 2007 Vogue magazine
- **Freelance work after Internship:** Designed and built previous version of chrysallis.com web site

Maryland Institute College of Art Baltimore, MD **Jan 2007 - Dec 2007**

- **Teacher's Assistant (Electronic Media & Culture):** Taught class on Illustrator CS2
- **Teacher's Assistant (Interactive Media I):** Taught classes on history of the Internet, social networking, and Illustrator CS3

Contemporary Museum Baltimore, MD **Oct 2006 - May 2008**

- **Intern:** Researched, organized, and updated web site for exhibit Cell Phone: Art & the Mobile Phone
- **Freelance work after Internship:** Added pages, content, and functionality to contemporary.org

Education

Maryland Institute College of Art (MICA); BFA Cum Laude in Interactive Media, 2008

- **Scholarships:** Evergreen House Foundation, Murthy's Interactive Media, Trustee
- **MICA representative** at Independent Art Schools Conference in Zurich, Switzerland
- **Dean's List** all four years

Conferences:

- Nielsen Norman Group Usability Week 2011; New York, NY; February 2011
 - Adobe MAX Conference; Los Angeles, CA; Oct 2010
 - O'Reilly Web 2.0 Expo & Conference; New York, NY; Nov 2009
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Technology Experience

Scripting / Programming

HTML / XHTML
CSS
XML
JavaScript / jQuery

Software

Illustrator CS5
Dreamweaver CS5
Photoshop CS5
InDesign CS5
Final Cut Pro

Online Tools

Google Analytics
Google Webmaster Tools
Google Insights

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